



SOUL OF THE SOIL CONFERENCE

Aug. 25-26, 2026 | Sinsinawa Mound, Wisconsin

Sponsorship Opportunities

An Invitation to Invest in the Future of Soil, Food, and Community

Join us in cultivating a future where functioning soil sustains thriving farms, communities, and generations to come.

At Fields of Sinsinawa, we believe that how we care for the land shapes everything—our farms, our food, our communities, and our future.

The **Soul of the Soil Conference** is more than a gathering. It is a growing movement rooted in farmer-led learning, shared wisdom, and a deep commitment to regenerative agriculture. Over two days at Sinsinawa Mound, farmers, land stewards, educators, and partners come together to explore what is possible when we work in harmony with the land—and with one another.

We invite you to join us—not simply as a sponsor or exhibitor, but as a partner in advancing a model of agriculture that restores soil health, strengthens farm viability, and nurtures vibrant communities across our region.

Why Your Partnership Matters

Your sponsorship helps to:

- Expand access to farmer-led learning, regenerative agriculture education, and field based experiences
- Strengthen farmer-to-farmer relationships and shared wisdom
- Grow a network of partners across Wisconsin, Illinois, Iowa, and beyond
- Advance practices that improve soil health, farm resilience, and long-term stewardship

Together, we are cultivating something meaningful—grounded in the land and growing toward the future.

Join Us

Whether you are a business, organization, or individual who shares a commitment to the health of our land and communities, there is a place for you here. We are grateful for your consideration and look forward to partnering with you.



Contact: John Gaska

Phone 608-220-2693

Email jmgaska@wisc.edu

Website www.fieldsofsinsinawa.org/soul

About Fields of Sinsinawa

At Fields of Sinsinawa, farmers are walking alongside one another—sharing knowledge, testing practices, and caring for the land as they build resilient farms, stronger communities, and a healthier future.

Rooted at Sinsinawa Mound in southwest Wisconsin and inspired by a long legacy of care for the land, Fields of Sinsinawa is a farmer-led learning center dedicated to advancing the informed adoption of holistic soil care practices through collaboration, demonstration, and community.

Why This Work Matters

- Functioning soil is foundational to the future of farming, food systems, and environmental resilience
- Farmers are seeking practical, proven approaches—not theory
- Peer-to-peer learning accelerates adoption and builds trust
- The Upper Midwest is uniquely positioned to lead in regenerative agriculture

What We Do

Demonstrate Regenerative Practices: Field-scale trials show what works on real farms, in real conditions

Support Farmer-to-Farmer Learning: Farmers learn best from other farmers sharing insights, challenges, and results

Measure What Matters: Soil carbon and biological activity tracking provide clear benchmarks over time

Build Community Around the Land: We connect farmers, partners, and stakeholders committed to long-term impact

What Makes Fields of Sinsinawa Unique

- Farmer-led and farmer-informed
- Located at the Sinsinawa Mound—a place of deep history and stewardship
- Positioned at the intersection of Wisconsin, Illinois, and Iowa
- A growing network of farmers, researchers, and partners



Soul of the Soil Conference

Rooted in Soil. Growing Together.

The Soul of the Soil Conference is a two-day gathering rooted in learning, connection, and shared purpose. Set at the Sinsinawa Mound, the conference brings together farmers, land stewards, educators, and partners to explore the deep relationship between soil health, food systems, and human well-being.

Through presentations, field demos, and meaningful conversation, participants experience regenerative ag not just as a practice—but as a pathway forward.

Who Attends

- Farmers and ranchers
- Landowners and land managers
- Conservation pros and watershed leaders
- Educators, researchers, and students
- Community members passionate about food, land, and sustainability

Conference Experience

- **Field-Based Learning:** On-the-land demos showing real regenerative practices
- **Farmer & Expert Voices:** Practical insights from those doing the work every day
- **Meaningful Connection:** Space to build relationships across sectors and communities
- **Farm-to-Table Meals:** Locally sourced food that reflects the values of the work

Featured Speakers

- Keith Berns – Green Cover Seed
- Doug Peterson – Soil Health Academy
- Tim Rhodd, Ushana Nawe, KS
- Dawn & Grant Bretkreutz, Stoney Creek Farm, MN
- And many more!

Event Snapshot

August 25-26, 2026

Sinsinawa Mound, Wisconsin
515 County Rd. Z, Sinsinawa, WI

August 25

- Opening reflection with the Dominican Sisters
- Full day of speakers + field demonstrations
- Evening dinner + Roundtable discussions and networking

August 26

- Continued speakers and field sessions
- Panel discussion + networking
- Closing connections and shared learning

Your sponsorship places you in direct connection with a growing and engaged community of farmers, partners, and leaders who are shaping the future of agriculture in our region.

Sponsorship Opportunities

Partner with us to advance regenerative agriculture and strengthen a growing regional community rooted in the land. Each sponsorship level offers meaningful visibility, connection, and alignment with a values-driven community of farmers, partners, and leaders shaping the future of agriculture.



Root Reviver — \$5,000 **Lead the movement**

Anchor the conference as a leading partner in advancing regenerative agriculture in the Upper Midwest.

- **4** conference registrations
- Premier logo placement on all conference materials
- Speaking opportunity during the conference
- Social media spotlight
- Recognition from the stage
- Exhibitor booth



Soil Steward — \$2,500 **Sustain the work**

Support the growth of farmer-led learning and regional collaboration.

- **3** conference registrations
- Logo on conference materials
- Social media spotlight
- Recognition from the stage
- Exhibitor booth



Fungal Fixer — \$1,000 **Strengthen the network**

Help expand access to regenerative practices and peer learning.

- **2** conference registrations
- Logo on conference materials
- Recognition from the stage
- Exhibitor booth



Seed Sower — \$500 **Help grow what's next**

Contribute to a meaningful gathering of farmers and partners.

- **1** conference registration
- Logo on conference materials
- Recognition from the stage



Morel Supporter — \$250 **Join the community**

Designed for nonprofit partners who want to participate and connect.

- Logo on conference materials

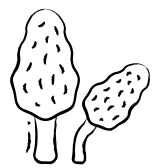
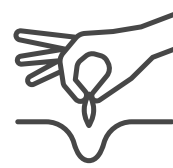
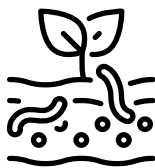
More Than a Conference

Soul of the Soil is a place where farmers, educators, land stewards, and partners gather to experience the land, build relationships, share wisdom, and imagine what is possible together.

More than Visibility

Partnership with Soul of the Soil creates opportunities to:

- Build meaningful connections with farmers, educators, land stewards, and regional leaders that extend beyond the conference
- Participate in conversations shaping the future of agriculture and soil health
- Connect with a growing network across Wisconsin, Illinois, Iowa, and beyond
- Experience the land and witness regenerative practices, farmer-led learning and field-based demonstrations firsthand
- Become part of a values-driven community rooted in stewardship and long-term impact.



Root Reviver

Soil Steward

Fungal Fixer

Seed Sower

Morel Supporter

	Root Reviver	Soil Steward	Fungal Fixer	Seed Sower	Morel Supporter
Registrations	4	3	2	1	
Booth	X	X	X		
Logo Placement	X	X	X	X	X
Recognition from Stage	X	X	X	X	
Social Media	X	X			
Speaking Opportunity	X				

Not sure where you fit? We'd love to learn about your interests and explore possibilities together.

À La Carte Sponsorship Opportunities

Additional ways to engage, connect, and be visible throughout the conference experience. These opportunities offer meaningful touchpoints for connection and visibility. They may be selected individually or added to any sponsorship level.

Meal Sponsor — \$2,000

Bring the community together around shared meals

- Signage on dining tables
- 2 conference registrations

Speaker Sponsor — \$2,000

Support the voices leading this important work

- 2-minute introduction opportunity
- 2 conference registrations

People Mover Sponsor — \$1,000

Help participants experience the land firsthand

- Signage on field tour wagons
- 1 conference registration

Seed Depth Tool Sponsor — \$1,000

Connect your name to practical tools farmers use

- Logo featured on tools used during demonstrations
- 1 conference registration

Tent Sponsor — \$1,000

Create welcoming spaces for gathering and learning

- Signage on event tents
- 1 conference registration

Ice Cream Break Sponsor — \$750

Create a memorable moment of connection and joy

- Signage at break station
- 1 conference registration

Snack/Coffee Sponsor — \$500

Fuel conversation and connection throughout the day

- Signage at refreshment tables
- 1 conference registration

Custom Sponsorship — \$250+

Let's create something meaningful together! We welcome opportunities to tailor sponsorships aligned with your goals, products, or services.

Make It Your Own

Many partners choose to combine a sponsorship level with one or more à la carte opportunities to deepen their presence and connection throughout the conference. We're happy to work with you to design an experience that feels aligned and meaningful.



Sponsor Application



Thank you for your interest in supporting the Soul of the Soil Conference. We're grateful to partner with you. To become an exhibitor or sponsor for the 2026 Soul of the Soil Conference, fill out the [online application](#) or complete this form and mail it to:

Soul of the Soil Conference
515 County Rd Z
Sinsinawa, WI 53824

Sponsorship Packages:

- | | |
|---|--|
| <input type="checkbox"/> Root Reviver; \$5,000 | <input type="checkbox"/> Meal sponsor; \$2,000 |
| <input type="checkbox"/> Soil Steward; \$2,500 | <input type="checkbox"/> Speaker sponsor; \$2,000 |
| <input type="checkbox"/> Fungal Fixer; \$1,000 | <input type="checkbox"/> People mover sponsor; \$1,000 |
| <input type="checkbox"/> Seed Sower; \$500 | <input type="checkbox"/> Seed depth tool sponsor; \$1,000 |
| <input type="checkbox"/> Morel Supporter/Nonprofit; \$250 | <input type="checkbox"/> Tent sponsor; \$1,000 |
| <input type="checkbox"/> Custom Sponsorship; >\$250 | <input type="checkbox"/> Ice cream break sponsor; \$750 |
| | <input type="checkbox"/> Snack/coffee break sponsor; \$500 |

SPONSORSHIP TOTAL = _____

ADDITIONAL ATTENDEES (#) _____ x \$100/person = _____

TOTAL DUE = _____

Please include payment with this form (or fill out the [online form](#) if preferred!)

Check

Credit card

Credit card # _____

Exp. date: _____ CVV: _____



Scan above or [click here](#) for the online sponsorship form, then click "Sponsor Our Event" under the registration button.

Company name:

Contact name:

Phone number:

Email address:

Mailing address:

Questions or prefer to talk it through? We're happy to connect! Contact John Gaska at jmgaska@wisc.edu or 608-220-2693.



Join Us!

Aug. 25-26, 2026 | Sinsinawa Mound, Wisconsin

Thank you for considering partnership with Fields of Sinsinawa and Soul of the Soil.

We believe meaningful change happens through relationships, shared learning, and communities willing to invest in what is possible. We would be honored to welcome you into this growing community rooted in the land and committed to the future of farming. To become a sponsor, please complete the attached application or reach out to connect directly.

John Gaska

608-220-2693

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www.fieldsofsinsinawa.org



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